

From: [Ariana Gomez](#)
To: [Cassie Betts](#)
Cc: [Noah Strouse](#)
Subject: Introduction
Date: Monday, January 11, 2016 3:41:00 PM

Hi Cassie,

I want to introduce you to Noah Strouse. Noah is with the Historic Core BID who puts on [Shopwalk DTLA](#), a monthly shopping event featuring local businesses. I met with him last week and we were trying to brainstorm ways to get more local designers involved. It would be a great pop-up opportunity for your members and anyone you know of looking to connect with the local community. Do you know of anyone who might be interested?

Noah – Cassie is the CEO & Founder of District2.co, a resource organizations for emerging designers. She's based out of The Reef and works with local talent in the fashion industry. It'd be neat to have some pop-up space featuring local talent!

Happy Monday!

Ariana

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